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Can you really say you're having a "liquidation sale?" And before you offer financing, what terms must be disclosed? These and other questions can be answered by the Ad Review Specialists at the BBB[®]. Before your ad goes to print, send it to us. You name it, we'll let you know if you can claim it... making sure your ad complies with state and federal regulations as well as the BBB's Code of Advertising.

G E T M O R E B A N G F R O M T H E B B B .

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HOOK, LINE & SINKER.





IF A DEAL SMELLS FISHY,
IT PROBABLY IS.



WE FIND FRAUD BEFORE IT FINDS YOU.

Whether it comes by fax, phone, mail or the Web, an offer that sounds too good to be true usually is. That's why the BBB® works so hard to find fraud before it finds you. As a member, you'll receive constant updates on the latest marketplace scams – with faxed fraud alerts, warnings, topical tips, and advisories. It's everything you need to fight fraud ... and stop con artists dead in their tracks.

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