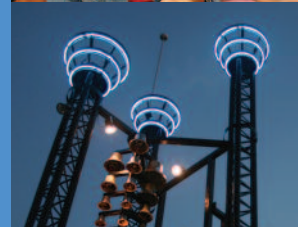


Dearborn County
Economic Initiative

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Aurora Greendale Lawrenceburg



Dearborn County Indiana:

Open for Business.

Open for Growth.

Opportunities for new and expanding business development in Dearborn County, Indiana are wide open. Located on the Ohio River 27 miles west of downtown Cincinnati, this prosperous area provides an ideal environment for economic growth, thanks to these distinct advantages:

- A central location within one day's drive to more than half of the U.S. population –offering close proximity to customers and suppliers and streamlining production
- A pro-business climate – accelerating development with progressive incentives and appealing to hard-working, educated talent
- One of the nation's top-rated international airports – providing same-day flights to more than 100 U.S. markets and reducing overnight travel
- A well-trained workforce – boosting productivity and contributing to an impressive track record of employment growth.



A Central Location Optimizes Accessibility.

Dearborn County is the location of three regionally recognized communities: Lawrenceburg, Greendale and Aurora. It's also at the crossroads of three states: Kentucky, Ohio and Indiana. This convenient, central location results in better access to customers and suppliers, a faster time to market, and reduced transportation costs for firms wanting to relocate to America's growing industrial belt.





A Diverse Regional Economy Drives Development.

Dearborn County offers a diverse industrial mix – reflected by the presence of both manufacturing and non-manufacturing major employers. Signs of significant growth in the past decade include a gross regional product that has increased by 60% and employment growth that has increased by more than 36%. Along with its own varied industry base, Dearborn County also benefits from corporate linkages to Greater Cincinnati.

Largest Dearborn County Employers:

Argosy Casino & Resort
Dearborn County Hospital
Pernod-Ricard Distillers
Aurora Casket Company
Anchor Glass Company

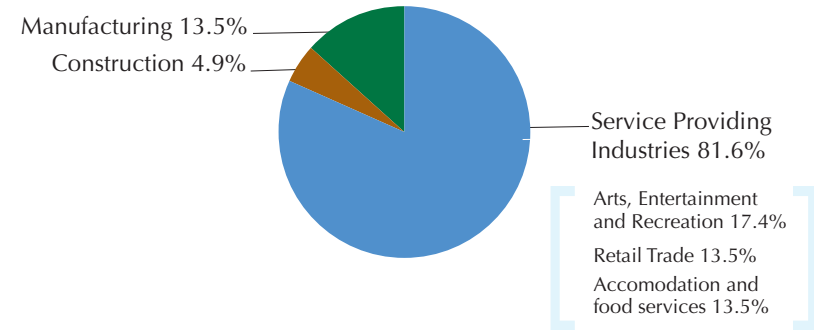
Largest Tri-State Employers:

Kroger Co.
The Procter and Gamble Company
Toyota Motor Manufacturing - North American, Inc.
GE Aircraft Engines
Federated Department Stores
Comair, Inc
Hillenbrand Industries

Honda Plant: Greensburg, IN,
 Opening in 2008

Rising Demographics Highlight Growth.

Employment by Industry



Population Growth (1995-2009)

	Dearborn County	Cincinnati MSA
1995	43,041	1,916,204
2004	48,583	2,058,221
% Change 1995-2004	12.9%	7.4%
Projected Growth 2009	53,247	2,140,550
% Change 2004-1009	9.6%	4.0%

Data Source: Bureau of Economic Analysis, U.S. Census Bureau, Woods & Poole

Dearborn County Civilian Labor Force Estimates (2004 Annual)

Civilian Workforce	25,666
Employed	24,322
Unemployed	1,344
Unemployment Rate	5.2%

Data Source: LAUS Program, Bureau of Labor Statistics, 2004

Dearborn County Median Household Income

1997	\$43,559
2002	\$51,194
% Increase	17.5%

Data Source: U.S. Census Bureau, 2004

World-Class Air Travel Delivers Efficiency.

Dearborn County is just 11 miles from the Cincinnati/Northern Kentucky International Airport. Delta's second largest hub, this modern and efficient airport was ranked second in the U.S. for passenger satisfaction by SkyTrax 2005 World Airport Awards. With more than 22 million passengers a year and 1,000 daily departures and arrivals, it offers:

- Service for 9 major airlines
- Same-day out and back flights to more than 100 U.S. markets
- More than 120 daily non-stops to more than 100 U.S. cities – plus daily non-stop service to important international destinations
- COMAIR's all-jet fleet – offering unsurpassed service to mid-sized regional destinations



Low Operating Costs Benefit the Bottom Line.

Businesses are sure to minimize their daily operating costs by relocating to Dearborn County. Just a few reasons why:

- Low taxes, labor costs and real estate prices
- The lowest workers' compensation costs in the Midwest
- The second lowest industrial electricity costs in the nation – with affordable utilities that are also ultra-efficient
- An advanced, top-rated telecommunications network – with three providers offering a full line of state-of-the-art business products and services



An Industrious Workforce Boosts Productivity.

One of Dearborn County's many resources is its growing workforce, which has increased by more than 14% in the last decade. Combined with a population growth of almost 13%, this makes Dearborn County ideally suited for meeting the employment needs of the decades ahead.

Other significant statistics:

- Committed to worker readiness, 12 universities and colleges with enrollment greater than 5,000 are within 180 miles of Dearborn County. The closest of these, the University of Cincinnati, is one of the nation's 20 largest public universities.
- 40.8% of Dearborn County's workforce has achieved some form of college education.
- In the past decade, Dearborn County employment across all industries has expanded by 36.2% – with service-providing industries showing the most growth at 54.9%.



Progressive Incentives Provide Assistance.

Dearborn County offers incentives and assistance programs on both state and local levels:

- State – to offset occupancy, debt service and equipment costs, corporate and personal income tax credits are offered. Plus, developer grants, recruiting services and job training assist companies in countering the effects of a competitive national labor market.
- Local – to help reduce redevelopment costs, Dearborn County has three TIF Districts comprised of at least 1,500 acres each, two of which are located along I-74. The City of Lawrenceburg, the county seat of Dearborn, also offers a low interest loan program to new and expanding businesses.

A High Quality of Life Excels in Livability.

Rich in history, Dearborn County is the 3rd oldest county in Indiana. Neighborhoods and family values are strong, public and private schools are top-notch, crime is low, and housing is affordable. In fact, the cost of housing in Dearborn County is much lower than the national average.

This highly livable area is rich in culture and the arts too – offering a variety of museums, galleries and theatres. Only 30 minutes away, nearby Cincinnati and Northern Kentucky add even more cultural options with renowned attractions including:

- The Cincinnati Museum Center at Union Terminal
- The Newport Aquarium
- The Cincinnati Symphony Orchestra
- The Cincinnati Art Museum
- Cincinnati Reds and Cincinnati Bengals
- Numerous Performing Arts Venues

Educational Excellence Fosters Highly Skilled Talent.

2000 Educational Attainment (%)

Population 25 Years & Over	29,712	100%
Less Than 9th Grade	1,819	6.1%
9th to 12th Grade	3,521	11.9%
H.S. Grad & Higher (Cum.)	24,372	82.0%
High School / GED	12,244	41.2%
Some College, No Degree	5,537	18.6%
Associate Degree	2,009	6.8%
Bachelor's Degree	2,946	9.9%
Graduate or Prof. Degree	1,636	5.5%

Data Source: U.S. Census Bureau, 2000

Colleges, Universities & Vocational Colleges

Indiana U./Purdue U. at Indianapolis (IUPUI)	70 miles
Ivy Tech State College	
Hanover College	57miles
University of Cincinnati	30miles
Xavier University	20 miles
Miami University	40 miles
College of Mt. St. Joseph	15 miles
Cincinnati State	20 miles
Northern Kentucky University	30 miles
Thomas More College	30 miles
Gateway Community & Technical College	20 miles

Dearborn County's Potential Labor Force (2003)

Approximately 50% of the Dearborn County labor force commutes out of county or state daily for employment:

Commuting Out of Dearborn County

Ohio	8,583
Kentucky	2,060
Indiana	1,942
Total	12,585

Data Source: STATS Indiana Commuting Profile 2003

