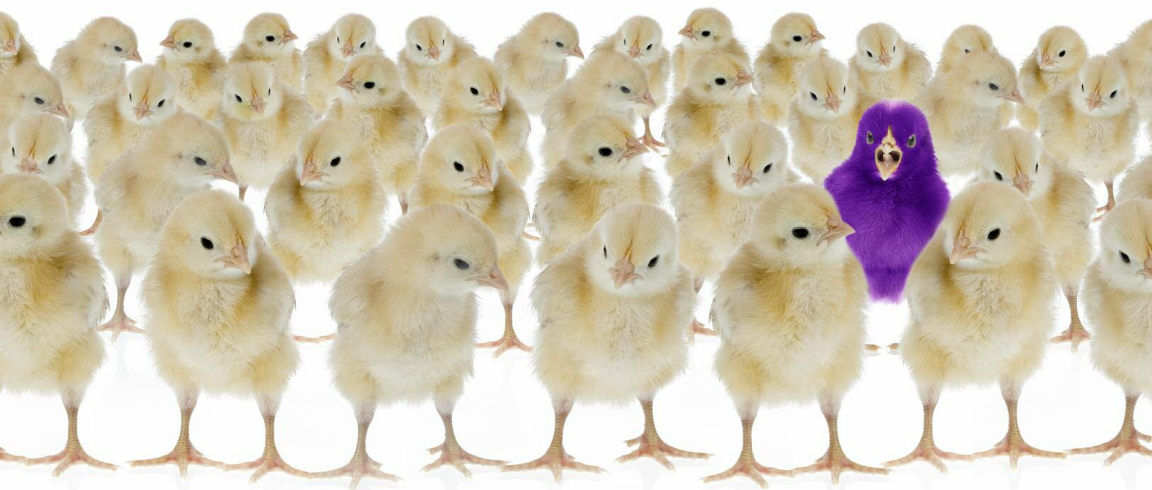


**There's a lot  
of competition out there.**



211 Grandview Dr., Suite 222  
Ft. Mitchell, KY 41017

# Does your practice stand out from the crowd?

Specialized healthcare has become increasingly crowded – with patients having more provider choices than ever before. So what can you do to set your practice apart from the rest of the flock?

Partner with McMillen Creative and watch your business shoot to the top of the pecking order. We'll take you under our wing and show you how to boost your visibility and put your brand in clear focus with a solid, strategic marketing plan that's anything but fuzzy.

## McMillen Creative

STRATEGIC ENERGY AT WORK

859.344.8119 [www.McMillenCreative.com](http://www.McMillenCreative.com)

**Attracting more patients  
is critical to your success.**



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# Does your practice have the right hook?

Specialized healthcare practices are building more facilities, hiring more physicians, and investing in more equipment to offer more services. But what about attracting more patients to justify all this expansion?

Your best bait is a strong branding message – and McMillen Creative has the proven market intelligence and creative energy you need. We'll help you market yourself swimmingly and recast your competitive advantage.

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**Specialized healthcare  
is constantly on the move.**



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# Is your practice headed in the right direction?

Today's healthcare industry is changing at a rapid pace. Does your practice have what it takes to adapt? Make sure your business strategy is headed in the right direction by partnering with McMillen Creative.

Through solid research and marketing objectives that are both measurable and meaningful, we'll equip you with everything you need to improve your competitive stance, accelerate your growth, and cruise toward your strongest brand positioning.

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**Brand Positioning Redirected.**



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# Stand out in a sea of sameness.

Let McMillen Creative help you navigate in a sea of competition. By putting our market intelligence and creative energy to work, you'll land on what makes your brand unique, set a strategic course for growth and catch more business than you ever thought possible.

**McMillen Creative**

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**The Big Picture  
Clarified.**



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# See your business strategy more clearly.

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# Business Growth Multiplied.



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# Move to more profitable waters.

Let McMillen Creative help you navigate in a sea of competition. By putting our market intelligence and creative energy to work, you'll land on what makes your brand unique, set a strategic course for growth and catch more business than you ever thought possible.

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**Strategic Energy Elevated.**

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# Jump-start your bottom line.

Let McMillen Creative help you navigate in a sea of competition. By putting our market intelligence and creative energy to work, you'll land on what makes your brand unique, set a strategic course for growth and catch more business than you ever thought possible.

**McMillen Creative**

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