



Huhtamaki: Tapping Into a Total Turnkey Solution

Situation: Huhtamaki, one of the world's largest packaging companies, was looking for a logistics partner with a proven track record in warehouse and transportation management services. Their plant in New Vienna, Ohio was expanding its manufacturing lines and losing most of its warehouse space. So outsourcing to a partner in the Cincinnati area was a must, plus they needed support for their plant locations in Michigan, New York, Alabama, as well as plants west of the Mississippi river.

Solution: Huhtamaki found their answer in Verst. With their help, the packaging supplier succeeded in consolidating some of their distribution centers – closing their other Midwest location and splitting those inventories between Alabama and Cincinnati. They also relied on Verst's transportation services to shuttle products from their New Vienna plant to a Cincinnati distribution center.

Another important consideration for Huhtamaki: their primary customer base included the constantly evolving retail, consumer and food service industries. Fortunately, Verst had the flexibility to ebb and flow with those dynamic markets, even moving to different distribution centers as needed. It was the perfect example of a true turnkey solution in action, with convenience and cost-effectiveness achieved by having multiple services provided by one streamlined source.

Outcomes: Huhtamaki had such success with Verst's warehouse and transportation services that they decided to add turnkey packaging to the mix. The manufacturer asked Verst to move all packaging equipment from its Alabama plant into Verst's contract packaging building in Hebron, KY, and awarded Verst a contract to provide specialized packaging of plastic bowls and plates.

Scott Stuckenschneider, Business Director-Supply Chain, Huhtamaki, Inc., summed it up best:

“When Huhtamaki redesigned its distribution network, we needed a trusted partner to manage our Cincinnati DC. Verst Group fills that role and provides valuable warehousing, transportation and packaging services to our business. They are a valued partner providing cost effective solutions.”



Locations

Cincinnati, Ohio

- 200,000 square foot facility

Industry

- Consumer goods
- Retail
- Food service products