



Safety Comes First at Verst

Excellence in Logistics – Excellence in Safety

As a world-class third-party logistics (3PL) provider, Verst has achieved an unsurpassed record of responsive, on-time delivery. But perhaps even more important, they also boast a stellar safety record.

The leading 3PL company does whatever it takes to get customers' freight to where it needs to be, but they never compromise safety in doing so. They hold themselves accountable on every level – safeguarding their drivers, vehicles, and customers' products. And they take that commitment even further by continually implementing new software, equipment and processes that support their meticulous attention to safety.

CSA Standards Compliance

Verst is more than just a pioneer in transportation. They're a pioneer in helping ensure their fast-paced industry operates in the most responsible manner. To that end, they've proven themselves to be proactive in upholding Compliance, Safety and Accountability (CSA) standards – even implementing the latest guidelines months before they were a mandate.

An initiative of the Federal Motor Carrier Safety Administration (FMCSA), CSA standards vastly improve road safety – reducing crashes, injuries and fatalities related to commercial motor vehicles. Revised in December 2010, the latest standards provide an even more complete picture of how well drivers of large commercial motor vehicles are complying with safety rules. They also promote earlier intervention with those drivers not in compliance.

In addition, Verst proactively implemented the Vigillo CSA monitoring system. This system of accountability collects data from inspections and crash reports, and then weighs the severity of violations within seven different categories: unsafe driving, fatigued driving, driver fitness, controlled substances/alcohol, vehicle maintenance, cargo, and crash involvement.

SmartWay Certification

Along with safety compliance, environmental compliance is also the bedrock of the company. Earning SmartWay certification from the EPA is just one way Verst proves their commitment to saving customers fuel expense while lessening impact on the planet. As a SmartWay partner, they agree to assess their freight operations, calculate their carbon footprint, and track their fuel efficiency and emission reductions every year.

The EPA's SmartWay program is akin to the ENERGY STAR rating for buildings and appliances. All vehicles manufactured from 2000 on receive two environmental scores: one on air pollution and the other on greenhouse gases. Vehicles that earn a 6 or better on both scores and have a minimum overall score of 13 are EPA-certified SmartWay. Earning this prestigious distinction demonstrates just how dedicated Verst is to being a steward of supply chain sustainability.

More Innovations Driving Verst Safety Initiatives



SmartDrive Event Recording System

In keeping with Verst's history of seeking new technologies to boost efficiency, they also seek out advancements that cover a full spectrum of safety issues. One such technical initiative is their installation of the SmartDrive Event Recording System, a proven way to address risky driving. They've installed this unique video-based system in their fleet of more than 100 late-model tractors – including their new

Peterbilt tractors, the latest fuel-saving, SmartWay-certified addition to their fleet.

Every day, Verst's SmartDrive system helps their safety managers get a true picture of what's really happening on the road. They then work with expert reviewers to evaluate every event – scoring them, pinpointing areas for improvement, and coaching drivers on how to optimize their performance and reduce their chances of collision. Results have been more than impressive. In fact, the SmartDrive system has proven to reduce risky driving an average of almost 60% in the first year, with continued improvement to 75% in the second year.

PeopleNet Fleet Manager

Nothing is more important than ensuring that over-the-road fleet runs smoothly and safely. Yet another indication of Verst's vigilant driver tracking and safety focus is their reliance on the leading-edge PeopleNet Fleet Manager system.

Thanks to real-time, automated tools like Onboard Event Recording, eDriver Logs, Vehicle Management and Speed Monitoring, Verst is able to foster communication, quickly pinpoint risk exposure, and determine the events leading up to an accident. And by monitoring their drivers' performance every step of the way, they can effectively coach them before bad habits develop.

Driver Management Online™ (DMO)

Lastly, Verst's arsenal of driving performance checks and balances also includes the Driver Management Online™ (DMO) system. With their professional drivers delivering products throughout America's heartland, the company puts a premium on accountability – only recruiting drivers with exceptional safety records and then providing them with additional safety training once hired.

Implementing the DMO system makes adhering to the best practices in regulatory compliance more attainable than ever. This comprehensive online fleet management system automatically alerts Verst if one of their drivers is out of compliance, plus it provides the most authoritative regulatory guidance and allows them to more efficiently organize driver and vehicle records.