



# Packaging



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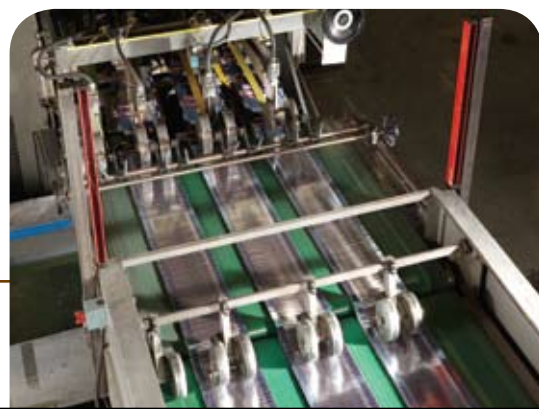


# Packaging

An independent producer of recycled paperboard and folding cartons, Fusion Paperboard outperforms competitors in speed to market, flexibility and agility. Unlike large converters that may be slow to respond to customer needs, its state-of-the-art Cincinnati/Northern Kentucky packaging facility specializes in high-volume, high-speed runs – serving as an indispensable resource for North America’s major food and consumer product manufacturers since 1998.

## Shortens Time to Market

With production capabilities including high-speed web-offset printing, in-line cutting, electron-beam drying and finishing, Fusion delivers ultra-efficient paperboard conversion that slashes time to market. The facility operates 24/7 to meet customer demands, and can quickly and efficiently change from one print job to another. Plus, it can resolve issues on the spot thanks to a customer-first, “whatever-it-takes” culture, open communication and empowered employees.



**“Fusion makes a stronger product that runs well on our equipment.”**

– Packaging Engineer, Consumer Products Company

## Meets Environmental Requirements

Fusion embraces best practices in environmental stewardship – something many firms claim but few fully realize. Specializing in sustainable packaging, it uses recyclable and compostable paperboard, including its own 100% coated recycled paperboard. It’s also one of the few companies that use low-VOC inks and sustainable EB coatings.

## Keeps Costs Down

Fusion’s lean manufacturing philosophy not only streamlines operations, but significantly reduces waste. The company offers an on-site technical support team to troubleshoot customers’ filling lines and keep them running efficiently. And its Structural Design Department serves

as an early-stage resource for helping current and potential customers solve design issues and avoid costly mistakes. Additionally, Fusion also helps customers minimize inventory costs by providing trusted just-in-time (JIT) delivery and vendor-managed inventory (VMI).

## Offers the Ultimate Flexibility

Not bound by convention, Fusion can partner with customers in innovative ways to give products greater shelf appeal. In addition to being vertically integrated with its own mill – which provides added cost savings, reliable product availability and elevated quality standards – it also has the flexibility to source paperboard from anywhere in the country.

